

TIM HENDREN

PRESS KIT

AI Governance Advisor | Author | Executive Speaker | Operational Strategis

Media, podcast, bookstore, conference, and executive briefing information for Tim Hendren and *The Governance Gap*.

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Business Phone	945-270-2293
Book	<i>The Governance Gap: Why AI Adoption Is Outpacing Executive Control</i>

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AT A GLANCE

Who Tim Hendren Is

Tim Hendren is an AI governance advisor, author, executive speaker, and operational strategist who helps leaders close the gap between AI ambition and operational reality. His work focuses on practical governance, executive accountability, risk reduction, workflow clarity, and measurable business outcomes.

Tim brings more than two decades of hands-on technology, production print, hybrid IT, field operations, customer escalation, and operational leadership experience into the AI governance conversation. His perspective is built for leaders who need AI to create value without weakening control, margin, trust, or accountability.

Primary Focus	AI governance, executive control, operational risk, and responsible adoption.
Book	<i>The Governance Gap: Why AI Adoption Is Outpacing Executive Control.</i>
Audience	Boards, C-suite leaders, executives, risk leaders, operations leaders, IT leaders, and mid-market organizations adopting AI.
Available For	Podcast interviews, media interviews, executive briefings, keynote talks, panel discussions, bookstore events, and advisory engagements.
Company	Tim Hendren + OMN LLC.
Core Message	Govern AI before deployment, not after the damage is already operationalized.

POSITIONING STATEMENT

The Governance Gap Message

AI adoption is moving faster than executive control. Tim Hendren helps leaders identify where accountability, authority, evidence, review thresholds, and escalation paths must exist before AI-assisted workflows become institutional risk.

Tim Hendren helps organizations govern AI before deployment - aligning strategy, risk, people, workflows, and controls so AI creates measurable value without creating hidden operational exposure.

Author and Speaker Bios

Short Bio - 75 Words

Tim Hendren is an AI governance advisor, author of *The Governance Gap*, and executive speaker focused on helping organizations close the gap between AI ambition and operational reality. With more than two decades of technology and operational leadership experience, Tim helps leaders build governance, accountability, and control into AI adoption before risks scale across the business.

Medium Bio - 150 Words

Tim Hendren is an AI governance advisor, author, executive speaker, and operational strategist. He is the author of *The Governance Gap: Why AI Adoption Is Outpacing Executive Control*, a practical book for leaders navigating the risks, accountability challenges, and operational realities of AI adoption.

Tim's work focuses on helping organizations govern AI before deployment by aligning executive accountability, risk controls, workflow design, human review, evidence trails, and escalation authority. His background spans more than two decades in technology leadership, hybrid IT, production print operations, field service escalation, and business execution. That operational experience gives him a grounded view of how technology succeeds or fails inside real institutions.

Long Bio - 250 Words

Tim Hendren is an AI governance advisor, author, executive speaker, and operational strategist focused on one of the most important leadership challenges of this decade: how organizations can adopt AI without losing control of risk, accountability, performance, or trust.

He is the author of *The Governance Gap: Why AI Adoption Is Outpacing Executive Control*, a book written for executives, boards, risk leaders, IT leaders, and operational decision-makers who need to understand why AI governance cannot be treated as an afterthought. Tim argues that the biggest AI threat is not the technology itself, but the institutional gap between AI capability and executive control.

His advisory and speaking work centers on practical governance: ownership, authority, evidence, review thresholds, escalation paths, vendor accountability, workflow controls, and the hidden costs of poorly governed AI. Tim helps leaders move beyond abstract AI enthusiasm and build the operating discipline needed to turn AI ambition into measurable, sustainable value.

BOOK INFORMATION

The Governance Gap

Full title: *The Governance Gap: Why AI Adoption Is Outpacing Executive Control*

Book description: *The Governance Gap* explains why organizations are adopting AI faster than they are building the systems required to govern it. Written for executives and boards, the book shows how AI initiatives can create hidden rework, accountability failures, workflow drift, vendor ambiguity, and operational risk when governance is delayed until after deployment.

The book is not anti-AI. It is pro-control, pro-value, and pro-leadership. Its central argument is simple: AI can create enormous value, but only when leaders define who owns the system, who has authority to stop or escalate use, what evidence must be retained, when human review is mandatory, and how real-world exceptions are handled.

Primary Audiences

- C-suite executives and board members
- Risk, compliance, legal, and governance leaders
- IT, security, operations, and transformation leaders
- Healthcare, finance, legal, government, logistics, and service-sector leaders
- Organizations moving from AI experimentation to operational deployment

Key Themes

- AI adoption is outpacing executive control.
- Governance must be designed before deployment, not after damage occurs.
- Accountability is not enough unless leaders also define authority.
- Human review, escalation paths, audit trails, and evidence retention are business requirements.
- Responsible AI is not a brake on innovation; it is the operating system for scalable trust.

Retail Link

Available through Barnes & Noble: [The Governance Gap by Tim Hendren](#)

MEDIA ANGLES

Story Ideas and Interview Hooks

Why AI governance is now an executive control issue, not just a technology issue. Works well for business, leadership, risk, and boardroom audiences.

The hidden cost of poorly governed AI: invisible rework. AI mistakes often appear as extra reviews, manual corrections, customer confusion, operational delays, and margin leakage.

Why accountability fails when leaders do not also define authority. A named owner cannot govern an AI system if they cannot pause, challenge, escalate, override, or stop the workflow.

Why vendor AI does not remove institutional responsibility. Organizations still need internal controls, evidence trails, human review thresholds, and decision ownership even when the AI comes from a third-party vendor.

Speaking Topics

The Governance Gap: Why AI Adoption Is Outpacing Executive Control

A boardroom-ready briefing on the leadership, accountability, and operational controls needed before AI scales across an organization.

AI Governance Before Deployment

A practical session on ownership, authority, evidence, review thresholds, escalation paths, and control design.

Invisible Rework: The Hidden Cost of Ungoverned AI

How poorly governed AI quietly creates manual correction loops, customer friction, service delays, compliance exposure, and margin loss.

From AI Policy to Operating Model

How organizations can move beyond a static AI policy and build living governance into workflows, teams, vendors, and escalation structures.

Executive AI Readiness

A briefing for leaders who need to understand what must exist before AI tools touch customers, employees, regulated workflows, or high-stakes decisions.

Available Formats

30-minute podcast interview • 45- to 60-minute keynote • Executive lunch-and-learn • Board or leadership briefing • Workshop or strategy session • Panel discussion or moderated interview

Advisory Services

AI Governance Advisory - Governance frameworks, acceptable-use controls, accountability mapping, vendor risk review, and executive oversight design.

Executive Briefings & Speaking - High-impact briefings and keynotes for executives, boards, leadership teams, and industry groups.

Operational Risk & Workflow Review - A practical review of where AI-assisted workflows can introduce hidden rework, unclear authority, evidence gaps, or margin leakage.

AI Operational Readiness Assessment - A focused assessment to identify governance gaps before AI tools are deployed into meaningful business workflows.

Sample Interview Questions

- What is the governance gap, and why does it matter now?
- Why do you say the biggest AI threat is not the technology itself, but the governance failures around it?
- What should executives ask before approving an AI deployment?
- Why is naming an AI owner not enough?
- What is invisible rework, and how does it damage margin?
- Where do organizations most often lose control after AI enters a workflow?
- How should boards think about AI without trying to become technical experts?
- What should a company demand from AI vendors before deployment?
- How can organizations innovate with AI without slowing everything down?
- What would you tell a CEO who wants to move fast but stay responsible?
- What industries are most exposed if AI governance is weak?
- What is one simple governance step every organization can take this month?

Suggested Introduction

Our guest today is Tim Hendren, an AI governance advisor, executive speaker, and author of *The Governance Gap: Why AI Adoption Is Outpacing Executive Control*. Tim helps leaders understand how to govern AI before deployment by aligning strategy, accountability, risk, operational workflows, and executive control. His work focuses on helping organizations turn AI ambition into responsible, measurable business value.

Pull Quotes for Promotion

“AI governance is not where innovation goes to die. It is where innovation becomes repeatable, accountable, and trusted.”

“The question is not whether an organization has an AI owner. The question is whether that owner has authority.”

“The cost of weak AI governance rarely shows up as one dramatic failure. It shows up as invisible rework.”

“AI should not be deployed faster than the organization can explain, challenge, pause, or audit it.”

Downloadable Assets to Include on Website

Asset	Recommended File	Use
Professional headshot	tim-hendren-headshot.jpg / .png	Media pages, podcast promos, speaker pages
Book cover	the-governance-gap-cover.jpg / .png	Articles, podcasts, bookstore/event promotion
Logo / monogram	tim-hendren-logo.png / .svg	Website, media one-sheets, event pages
Short bio	short-bio.txt	Quick host intros and event listings
Long bio	long-bio.txt	Conference pages, features, author profiles
Press kit PDF	tim-hendren-press-kit.pdf	Single downloadable media kit

Website Placement Recommendation

Recommended page name: **Press & Speaking**. Place the press kit PDF behind a clear button near the top of the page: **Download Press Kit**. Below it, include short bio, headshot, book cover, speaking topics, and booking/contact information.

Context Sources

The AI governance context in this kit aligns with established public risk-management and regulatory developments, including the NIST AI Risk Management Framework and the European Union AI Act. These references are included for context only and do not imply endorsement by those organizations.

- NIST AI Risk Management Framework: <https://www.nist.gov/itl/ai-risk-management-framework>
- NIST AI RMF 1.0 publication: <https://www.nist.gov/publications/artificial-intelligence-risk-management-framework-ai-rmf-10>
- European Commission - AI Act: <https://digital-strategy.ec.europa.eu/en/policies/regulatory-framework-ai>
- Barnes & Noble listing for The Governance Gap: <https://www.barnesandnoble.com/w/the-governance-gap-tim-hendren/1149937821>

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